



August 12, 2008

Atlanta, Georgia

For Immediate Release

FamilyNet Television Network Announces National Coverage of Liberty Flames Home Football Games

Atlanta-based FamilyNet Television Network, a cable and over-the-air national network, is the new TV home for the Liberty Flames. FamilyNet, owned by In Touch Ministries, and Liberty share a rich history, as both entities were founded by the late Dr. Jerry Falwell.

The Liberty Flames will be defending their title as 2007 Big South Conference Champions, and are an early favorite to repeat. The team has a nationwide fan base and draws sellout crowds at every home game.

During the 2008 football season, Liberty University will have eight games broadcast live on television, the most in the history of the school's athletic program. Seven of those games will be aired by FamilyNet and produced by the Flames Television Network (FTN).

Atlanta-based FamilyNet, the Flames' new national broadcast partner has outlets in Anchorage, Chicago, Dallas, Kansas City, Nashville, New Orleans, Norfolk, Richmond, and San Diego. The network is also carried via AT&T U-Verse and Verizon FiOS TV in markets such as Houston, New York, San Francisco and Tampa. Additionally, FamilyNet can be seen through Sky Angel IP TV anywhere high-speed Internet access is available.

“Without question, this represents a tremendous step forward for our athletics program and will give Liberty fans all over the country an opportunity to follow the Flames,” said Liberty Athletics Director Jeff Barber. “Our partnership with FamilyNet will give Liberty the most television exposure of any FCS football program this season, with more viewing households on the network.

“This will provide tremendous exposure not only for the athletics program but also for our institution, as we all work together to spread the message that Liberty is the most exciting university in America.”

All home games will be carried live on FamilyNet with a complete replay at 1:00 am eastern and 10:00 pm pacific each Saturday night, providing Flames football with even more coverage. Flames fans should contact their local cable or satellite provider to ask about FamilyNet or visit the network's Web site via www.familynet.com.

LIBERTY UNIVERSITY 2008 HOME SCHEDULE

Aug. 30	North Greenville	7:00 pm
Sep. 6	Glenville State	7:00 pm
Oct. 11	Stony Brook*	3:30 pm
Oct. 18	Lafayette	3:30 pm
Oct. 25	Charleston Southern*	3:30 pm
Nov. 15	Gardner-Webb*	7:00 pm
Nov. 22	Elon	1:00 pm

All times are Eastern Standard Time and subject to change.

*Big South Conference game